

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WITN - GREENVILLE/NEW BERN/WASHINGTON

Date:

5/6/16

I, Mike Furman - authorized media buyer,being/on behalf of: Roy Cooper,a legally qualified candidate of the Democraticpolitical party for the office of: Governorin the Generalelection to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmien

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16

Date

Phyllis R.

Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Don Henslee

Signature

Don Henslee

Printed Name

GSM

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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WOC10433214 [00.00]

Order Printout



Order Status:	New	Start/End Dates:	08/30/16 - 09/05/16	C/P/E:	297 / 317 / 5003
Traffic #:		Agency:	GMMB	Product Desc.:	candidate
Buyer Order #:	5197443	Advertiser:	297 - Roy Cooper	Estimate Desc.:	Cooper 8.30-9.5 30s
AE:	Unassigned (Ron Henslee)	Buyer:		Total Cost:	\$6,630.00 (Cash)
Property:	WITN TV	Primary Demo:		Received Date:	7/08/16 8:57 AM

Comments:

Separation: 30

List Items						Spots											Totals	
Line	Program	ST	Len	Time	Days	Rate	Aug 30										Total Spots	Total Cost
1	WITN7 NWS-NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	120.00	3										3	360.00
(Program: WITN7 NWS-NOON)3Q 2016																		
2	JEOPARDY II	NM	:30	12:30 PM-1:00 PM	TWTF--M	100.00	2										2	200.00
(Program: JEOPARDY II)3Q 2016																		
3	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	TWTF--M	250.00	2										2	500.00
(Program: WITN NEWS-5)3Q 2016																		
4	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	TWTF--M	280.00	2										2	560.00
(Program: WITN NEW - 530)3Q 2016																		
5	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	TWTF--M	630.00	2										2	1,260.00
(Program: WITN NEWS-6)3Q 2016																		
6	WHEEL/IEOPARDY	NM	:30	7:00 PM-8:00 PM	TWTF--M	675.00	2										2	1,350.00
(Program: WHEEL/IEOPARDY)3Q 2016																		
7	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	TWTF--M	700.00	2										2	1,400.00
(Program: WHEEL-FORTNE)3Q 2016																		
8	DATELINE FR-NBC	NM	:30	10:00 PM-11:00 PM	---F---	550.00	1										1	550.00
(Program: DATELINE FR-NBC)3Q 2016																		
9	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	TWTF--M	450.00	1										1	450.00
(Program: WITN NWS-11)3Q 2016																		
Spot Totals:						17											17	\$6,630.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	17	\$6,630.00			